



2011-12 Strategic Goals

1. Ensure employee and public safety.
2. Resolve long term baseload requirement deficiencies.
3. Insulate customers from volatile power market prices while keeping rates competitive.
4. Provide a high level of transmission and distribution system reliability.
5. Improve communication with the community.
6. Promote energy efficiency, conservation and provide our customers the information and tools to best manage their energy use.
7. Promote a culture of continuous improvement throughout the organization.
8. Determine customer and community interest in local generation with a baseload goal of 30MW.
9. Reduce the L&P carbon footprint through a diversified portfolio and renewable energy sources.