

# Power Play Day

HAVE SOME FAMILY FUN ON US!

Saturday, October 13, 2007



Join **Traverse City Light & Power** in celebrating Public Power Week (October 7 – 13) by clipping the passes below for **FREE ADMISSION** to some of Traverse City's favorite family attractions on Saturday, October 13, 2007.

**SEE FREE PASSES BELOW!** For additional passes, bring this bill insert to the City Utilities Desk in the Governmental Center (400 Boardman Ave.) in Traverse City and exchange it before October 13, between 8 a.m. – 5 p.m. for up to four more "Power Play" passes (1 free admission each).



**DENNOS MUSEUM CENTER**

(Special exhibit on History of Automobiles)  
1701 E. Front Street  
10 a.m. – 5 p.m.



**CENTRE I.C.E. - HOWE ARENA**

1213 W. Civic Center  
3 p.m. – 4:20 p.m.  
(Includes open skating & skate rental)



**GRAND TRAVERSE HERITAGE CENTER**

(Special exhibit: Shipwrecks – Mysteries of the Great Lakes)  
322 Sixth Street  
10 a.m. – 4 p.m.

**This Public Power Week "Power Play" Day** is our way of thanking you for your support of our municipal utility. So have some fun on us, **October 13, during Public Power Week!**

**Thank You!**



## Power Play Pass

HAVE SOME FAMILY FUN ON US!

• CELEBRATING PUBLIC POWER WEEK •

This pass entitles FREE admission for one person on Saturday, Oct. 13, 2007 to any one of the following Traverse City attractions, compliments of



**Dennos Museum Center**  
1701 E. Front Street  
10 a.m. - 5 p.m.

**Center I.C.E. - Howe Arena**  
1213 W. Civic Center  
3 p.m. - 4:20 p.m.  
Includes open skate & rental

**Grand Traverse Heritage Center**  
322 Sixth Street  
10 a.m. - 4 p.m.

No cash value. Valid Saturday, October 13, 2007 only. Duplicates not acceptable. Must present pass to vendor for admittance.

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# What is Public Power Week?



This week recognizes Traverse City Light & Power along with more than 2,000 other electric utilities that provide electricity on a not-for-profit basis to 43 million Americans.

Public Power Week is a national, annual event sponsored in conjunction with the American Public Power Association (APPA) in Washington, D.C. APPA is the service organization for community-owned electric utilities.



Photovoltaic (PV) cells, seen mounted in solar panel arrays outside NMC's M-TEC building, convert sunlight directly into electricity. When sunlight strikes a PV cell, electrons are dislodged, creating an electrical current.



## Energy Day Awareness Seminars! Saturday, October 13, 2007

### At NMC's M-TEC location:

2600 Aero Park Drive.

10 a.m. – 2 p.m.

Cost with box lunch: \$35

Pre-Registration required by Wednesday, October 10. Phone (231) 995-1700 to pre-register or for more information.



NMC's M-TEC

Northwestern Michigan College ([www.nmc.edu/ees](http://www.nmc.edu/ees)) and Traverse City Light & Power are proud to announce a special event to help improve your home's energy efficiency. Displays, exhibits, and seminars will provide timely information about saving energy and saving money this winter.

Participants can attend three one-hour seminar choices along with opportunity to see, hear, discuss, and understand the energy efficiency and renewable energy technology, products, and services that enable maximum home energy efficiency. If you own a home or small business, don't miss this event!

### Seminars include:

- Understanding Energy Star and Its Benefits
- What's an Energy Audit?
- Indoor Air Quality: Keeping Your Air Warm and Clean
- Green Building
- Solar Power in Northern Michigan
- Wind Power Potential
- Introduction to Fuel Cells
- Geothermal: Ground Sources for Heating and Cooling
  - Solar Thermal: Using the Sun to Heat Water
  - 10 Tips and Tricks for Better Weatherization

### And much more...

In June of 1996, Light & Power became the first Michigan municipal electric utility to install a utility scale wind turbine (or windmill)



Power Week



TRAVERSE CITY  
LIGHT & POWER

Investing Our Energy In You

[www.tclp.org](http://www.tclp.org)  
Main Office and 24-Hour Service:  
**922-4940**  
Billing/Other Questions:  
922-4431



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