

\$2 OFF!

Your Purchase of Any Compact Fluorescent Light (CFL) Bulb or Bulb Set* - See Coupons Below.

CFL bulbs can save you money because lighting accounts for nearly 20% of the average home's electric bill. See other side.

LIGHT OUTPUT EQUIVALENCY

To determine which CFL light bulbs will provide the same amount of light as your current incandescent light bulbs, consult the following chart:

Incandescent Light Bulbs	Minimum Light Output	Common CFL Light Bulbs
WATTS	LUMENS	APPROXIMATE WATTS
40	450	9-13
60	800	13-15
75	1100	18-25
100	1600	23-30
150	2600	30-52

VISIT: www.energystar.gov and "Take the Energy Star Pledge."

Interested in a Home Energy Analysis?

Phone 932-4588 - our automated energy line, or visit: www.tclp.org and click on "Save \$\$ with a Home Energy Analysis" on the home page.

NOTE: Make sure the CFL matches the right fixture by reading any restrictions on the package. Some CFLs work with dimmers, others are specially made for recessed or enclosed fixtures.



SAVINGS COUPON

\$2 OFF!

The purchase on any Compact Fluorescent Light (CFL) Bulb or Bulb Set.

Good only at participating retailers listed on the back of this coupon.
Offer Expires 12/31/07.

Consumer: LIMIT ONE COUPON PER PURCHASE. Void if altered, reproduced or transferred. Any other use constitutes fraud. Retailer: Traverse City Light & Power will reimburse you for the face value of the coupon when submitted on or before January 15, 2008. Redeemable only in Traverse City, Michigan, USA. Void where prohibited, taxed or restricted by law. Send coupons to: Traverse City Light & Power, Attn: Coupon Redemption, 1131 Hastings Street, Traverse City, MI 49686.



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Lower Your Electric Bill!

Replacing incandescent bulbs with CFLs will help lower your electric bill and help the environment too. For example, replacing two 100-watt incandescent bulbs with equivalent 30-watt CFLs in lamps that you normally use 6 hours a day will save approximately 306 kWhrs, or \$24.48 a year. This energy savings also means that the coal burning power plant does not have to burn 306 lbs. of coal or emit 405 lbs. of CO₂ into the atmosphere.

What's the big picture? If all of TC L&P's 11,000 customers followed the above example, they would collectively save 3,336,000 kWhrs; \$269,280; 3,366,000 lbs. of coal and keep 5,049,000 lbs. of CO₂ from being emitted into the air each year!

CFL Bulbs:

- Use about 75 percent less energy than standard incandescent bulbs and last up to 10 times longer.
- Save about \$30 or more in electricity costs over each bulb's lifetime.
- Produce about 75 percent less heat, so they're safer to operate and can cut energy costs associated with home cooling.
- Are available in different sizes and shapes to fit in almost any fixture, for indoors and outdoors.



Proper Disposal and Recycling of CFLs

CFLs contain a very small amount of mercury sealed within the glass tubing - roughly equivalent to the tip of a ball-point pen. No mercury is released when the bulbs are in use and they pose no danger to you or your family when used properly.

In fact, CFLs present an opportunity to prevent larger mercury emissions from entering the environment because they help to reduce emissions from coal-fired power plants. However, like paint, batteries, thermostats, and other hazardous household items, CFLs should be disposed of properly.

Grand Traverse County accepts CFLs during hazardous waste collection times (next collection is spring, 2008), by appointment only. You can also visit: www.co.grand-traverse.mi.us/home.htm click on "Resource Recovery" and then click on "Household Hazardous Waste."



TRAVERSE CITY
LIGHT & POWER

Investing Our Energy In You

www.tclp.org
Main Office and 24-Hour Service:
922-4940
Billing/Other Questions:
922-4431



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Coupons good only at the following retailers:

- All-Phase Electric Supply Co.**..... 1620 S. Airport Road, Traverse City, MI 49686
- ACE Hardware Co.**..... 734 W. Front Street, Traverse City, MI 49684
- Lighting Center**..... 144 Hall Street, Traverse City, MI 49684
- Meijer Inc.**..... 3955 US 31 South, Traverse City, MI 49684
- Kendall Electric**..... 840 Hastings Street, Traverse City, MI 49686
- Tom's Markets**..... 1201 S. Division Street, Traverse City, MI 49684
738 Munson, Traverse City, MI 49684
West Bay Shopping Center, Traverse City, MI 49684
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