



Project Name: Market Research-Customer Survey

BIDDER	TOTAL CONTRACTOR BASE BID PRICE	REMARKS
True North Research	\$31,510.00	
Issues & Answers of Global Marketing Research	\$30,141.00	
CS Research & Consulting, LLC	\$36,650.00	
Hometown Connections/Great Blue Research	\$23,000.00	

This is to certify that at 10:00 a.m, local time on Tuesday September 22, 2020, the bids tabulated herein were publicly opened and read.

Traverse City Light & Power

By: _____

Kelli Schroeder, HR & Communications