

TCLP NEWSLETTER



August/September 2025

www.tclp.org
231.922.4940

TCLP CLOSURE NOTICE

Veterans Day:
November 11, 2025

Thanksgiving Day & Day After:
November 27 & 28, 2025

Christmas Eve & Christmas Day:
December 24 & 25, 2025

New Years Day:
January 1, 2026

MARK YOUR CALENDAR

Public Power Week:
October 5-11, 2025

Careers in Energy Week:
October 20-24, 2025

Public Power

TCLP COLORING CONTEST

Ends September 26



TCLPfiber IS EXPANDING

Keep reading for the full update inside.



PLUGGED INTO COMMUNITY THIS SUMMER

Traverse City Light & Power employees joined the fun at the National Cherry Festival, proudly participating in both Special Kids Day and the Downtown Community Parade.

It was a great opportunity to connect with our community, celebrate local traditions, and showcase the power of public service.

POWER YOUR HOME WITH SOLAR

Join TCLP's Customer Generation Program! Thinking about installing solar panels or other renewable energy technology? With TCLP's updated program, it's easier than ever to generate and store your own clean electricity while staying connected to the grid you trust.

- ✓ Save on energy costs
- ✓ Earn credits for the excess power you produce
- ✓ Support a cleaner, more sustainable Traverse City

This program, previously known as the Distributed Energy Resources (DER) Program, is available to both residents and businesses.

Scan the QR code to learn more and apply!
Questions? Call us: 231-922-4940

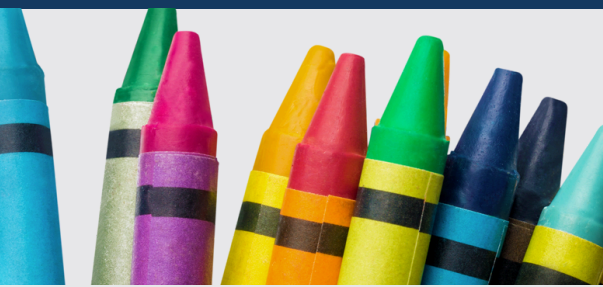


TCLP TO JOIN STATE ENERGY ASSISTANCE PROGRAM

This September, TCLP will join Michigan's Low-Income Energy Assistance Fund, providing more consistent help for customers in need. A state-required charge—estimated at \$1.25/month—will appear on your utility bill starting in September.

Visit our website to learn more — or scan the QR code.





CELEBRATE PUBLIC POWER WEEK WITH US!

October 5–11, 2025: Traverse City Light & Power is proud to join more than 2,000 community-owned, not-for-profit electric utilities across the nation to celebrate Public Power Week, a tribute to the people and partnerships that power 49 million Americans.

Kids' Public Power Coloring Contest:

We're inviting local 1st–3rd grade students from Traverse City Area Schools to show off their creativity and learn about the value of safe, reliable, and affordable electricity.

How to Enter:

1. Download the coloring page
2. Submit entries by Friday, September 26
3. Drop off at either of TCLP's locations or send by mail

Our coloring page is available to download!

Visit our website to access the entry form — or simply scan the QR code.



TCLP CUSTOMER SURVEY

In mid-April, Traverse City Light & Power launched a customer survey to better understand your needs and improve our services. Your input helps us continue delivering reliable, efficient, and sustainable energy to our community. A big thank you to everyone who participated.

The survey results are now available to view on our website, or scan the QR code.



IN THE HEART OF THE SEASON, A MESSAGE FROM BRANDIE

Brandie Ekren, Executive Director

At Traverse City Light & Power, we understand that summer in northern Michigan is more than a season—it's a celebration of all we love about this place. From sunrise paddles to late-night ice cream runs, the energy of our community shines brightest this time of year—and we're proud to help power it.

This season, our team is focused on ensuring reliable service as demand increases, while continuing to invest in the future. We're expanding TCLPfiber to bring fast, local connectivity to more neighborhoods. We're also helping customers support clean energy right here at home through My Clean Choice by TCLP—all while working to manage costs in the face of rising energy market and regulatory pressures.

"The measure of intelligence is the ability to change." – Albert Einstein

Thank you for the opportunity to energize your world—this summer, and all year long.

You'll find more details about TCLPfiber and My Clean Choice in this newsletter.



CURRENT AND UPCOMING PROJECTS

Pole Replacement Project: Pole replacements are key to maintaining our top-tier reliability. Crews have already replaced many priority poles and will continue through fall and winter. Lower priority poles will be addressed over the next two fiscal years, with half scheduled for 2026–27 and the rest in 2027–28.



MDOT 3 Mile Relocation Project: To support MDOT's new turn lane at US-31 and 3 Mile Rd, TCLP will relocate overhead lines underground along the north side of US-31. This improves roadside safety and increases system reliability. Conduit installation with equipment and transformer work to follow from Culver's to the State Park beach.

Cypress Street Reliability Update: This project, set to begin in the fall, will boost capacity and reliability for customers from Westminster Road to Balsam Street.



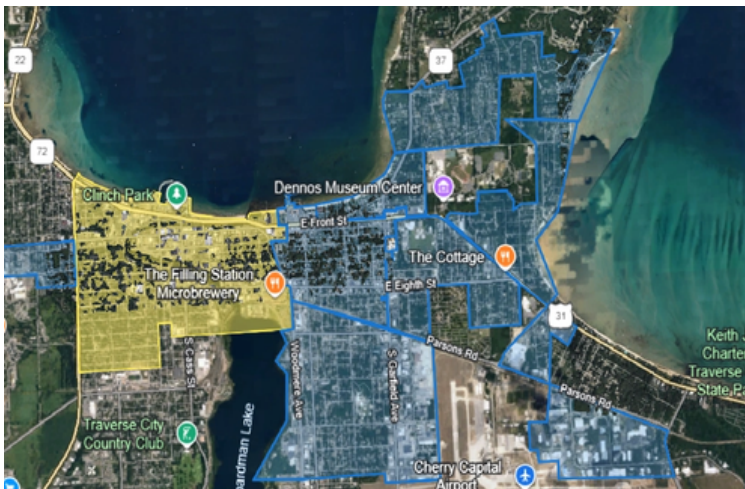


TCLPfiber
Your Community Network

FASTER INTERNET IS ON THE WAY — TCLPfiber UPDATE

TCLPfiber infrastructure construction is currently underway in the following neighborhoods, as we actively build out our network to bring reliable, high-speed internet one step closer to more residents across our community:

- Base of Old Mission Peninsula
- Hastings
- Parsons
- Munson
- Barlow



- Installation and Active
- Construction of fiber infrastructure

TCLPfiber NEXT STEPS

Construction is expected to be completed by **November**, weather permitting, marking the end of this season's build-out.

After construction wraps up, **postcards will be sent to each neighborhood** to let residents know when installation and sign-up are available in their area.

We're excited to continue expanding TCLPfiber — fast, dependable internet powered by your local public utility!

SAFETY TIP



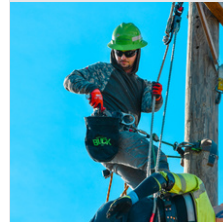
As school starts and routines shift, watch for children walking or biking near bus stops and crosswalks, especially during early mornings and late afternoons. Always slow down in school zones and stay alert around utility trucks and crews working near roadways.



TCLP PUTS SUSTAINABILITY INTO ACTION

Recently, TCLP safely disposed of 290 lbs. of hazardous waste through Grand Traverse County's RecycleSmart program and recycled multiple pallets of electronic waste with ERecycle LLC—reducing landfill impact and supporting our regional economy.

It's just one more way we're building a more sustainable, resilient community.



CONGRATULATIONS TO OUR NEW JOURNEYMAN LINEWORERS!

Please join us in congratulating James, Jay, and McKenzie on officially completing the Joint Michigan Apprentice Program (JMAP) and becoming Journeyman Lineworkers.

This intensive program spans 3.5 to 4 years, requiring 320 hours of classroom instruction and 7,000 hours of on-the-job training. We're incredibly proud of their hard work, dedication, and commitment to keeping the lights on in our community.

BEAT THE HEAT AND SAVE ENERGY THIS SUMMER

Staying cool doesn't have to mean higher bills! TCLP offers programs and incentives to help you invest in energy-efficient appliances and equipment that reduce costs and energy use.

Saving energy isn't just good for your wallet, it's good for the environment and our entire community.

Want simple ways to save this season? Scan the QR code for expert summer energy tips!



UP TO \$500 BACK

ELECTRIC LAWN TOOL INCENTIVE

TCLP offers up to \$500 back on electric lawn tools. By making the switch, you can contribute to reducing emissions and noise pollution in our community.

Visit our website to learn more — or simply scan the QR code.



TIME OF USE BILLING RATES

Time-of-use billing rates coming January 2026.

For more information, visit our website at tclp.org/time-of-use/ or scan the QR code.



TRAVERSE CITY
LIGHT & POWER



TCLPfiber
Your Community Network

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Outages and 24-Hour Service: 231.922.4940
TCLPfiber Service and Sign-Up: 231.922.4940
Billing and Accounting Questions: 231.922.4940
Website: www.tclp.org



PROUDLY SERVING OUR COMMUNITY
FOR 113 YEARS!



MY
CLEAN CHOICE
By Traverse City Light & Power

COMMUNITY-POWERED SUSTAINABILITY

Let's Talk About Heat Pumps! If you've heard the buzz about heat pumps and thought, "Aren't those just for warm climates?" – think again. Today's cold-climate heat pumps are impressively efficient and tough machines, built to handle the cold (even a Traverse City winter cold).

So, what exactly is a heat pump? It's an all-in-one system that heats your home in the winter and cools it in the summer. They use electricity to transfer heat rather than make it from scratch, and that means way less energy is used, and lower carbon emissions.

While heat pumps are not a new technology – they use the same principle as your refrigerator – modern models now operate efficiently well below 0°F. Many Traverse City homes and businesses are already making the switch and seeing serious energy and emissions savings (and collecting some incentives from their favorite electricity provider along the way).

Bottom line? Heat pumps have made the move Up North, and not just for the summers.

Got questions? We're here to help.
Scan the QR code to learn more.



Contact: Colin Hites
Sustainability & Climate Initiative Analyst
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SIGN UP TODAY!

TO RECEIVE MY CLEAN CHOICE UPDATES
BY TRAVERSE CITY LIGHT & POWER

Sign up and stay informed about:

- ✓ Current and upcoming programs
- ✓ Incentives
- ✓ On-bill loan financing and more.

Get My Clean Choice email updates — Scan the QR code to sign up.

